



# LONG FORMAT PVC CARDS

Clear & attractive labeling for price tag or product identification applications



With their increased surface of writing Evolis Long PVC cards are ideal to clearly display all the necessary consumer information (ingredients, prices, allergens, production method, origin, nutritional information, etc.) in one or more languages, and to give your shop or establishment a professional image.

### **ADVANTAGES**

Long format PVC cards are an easy, hygienic and aesthetics way to manage your communication and to strengthen your brand image. With Evolis printing quality specific elements are clearly legible (texts, barcodes, images, etc.). Made from PVC they are flexible and easy to insert in shelf price rails.

These cards are ideal for price tag labeling and particularly for bakeries (150 mm length card in compliance with French Decree on labeling bread products 78-89/P). The long card design can also be useful for product identification, origin information and multilingual display.

Tested and validated by Evolis R&D and Quality departments, these consumables bring you printing quality and reliability.

# **GENERAL SPECIFICATIONS**

- · Cards in PVC, blank cards
- · Colors:
  - BLACK: Matte finish
  - WHITE: Glossy finish
- · Dimensions:
  - C8122/C4122: 120 mm x 50 mm (4 23/32" x 1 31/32")
  - C8152/C4152: 150 mm x 50 mm (5 29/32" x 1 31/32")
- · Thickness: 0.50 mm / 20 mil



### PRODUCT INFORMATION:

- PVC Blank cards
- 20 mil
- · 2 colors available: BLACK or WHITE
- 2 dimensions available: 120 mm (4 23/32") or 150 mm (5 29/32")



### COMPATIBILITY AND PACKAGING

PART#	COLOR	DIMENSIONS	PACKAGE	EDIKIO FLEX
C8122	BLACK	120 mm x 50 mm (4 23/32" x 1 31/32")	5 boxes of 100 cards	•
C8152	BLACK	150 mm x 50 mm (5 29/32" x 1 31/32")	5 boxes of 100 cards	•
C4122	WHITE	120 mm x 50 mm (4 23/32" x 1 31/32")	5 boxes of 100 cards	
C4152	WHITE	150 mm x 50 mm (5 29/32" x 1 31/32")	5 boxes of 100 cards	











N.B.: Long cards are not compatible with sublimation color printing (YMCKO ribbon type).

### STORAGE INFORMATION

The cards shall be capable of functioning for up to 2/3 years after purchase if stored in a cool, dry environment and having remained unopened from the original packaging.

Temperature of storage must be between 5-40°C (41-104°F) and at RH between 10-60%. Once opened, avoid dust, direct sunlight, high humidity and high temperatures.

Do not place near solvent or other chemicals.

# **INSTRUCTIONS FOR USE**

In order to optimize the printing quality and card durability:

- Do not print cards that are damaged, folded, dirty or deformed.
- $\cdot$  Avoid touching the printable surface of the cards to preserve print quality.
- $\cdot$  Do not expose tags to strong sources of heat (deterioration possible from 60 °C / 140 °F). Avoid thermal shocks.
- · Avoid putting the printed labels in contact with fatty substances.
- Do not clean the tags in a machine, with boiling water or abrasive detergent products.

  Preference should be given to cleaning with warm water (<60°C / 140°F) or with a neutral detergent diluted with water, and a microfibre cloth. Dry the tags thoroughly before using them.



